

SCHOLLNICK

•••• Advertising LLC

Presents

INTERNET

POWER

STRATEGIES™

www.schollnickadvertising.com

In this day and age, almost everyone has some kind of web presence. What sets some businesses apart is their willingness to compete.

For Internet marketing to work, especially with social media, you have to engage users and implement strategies that will create a strong social media, and viral YouTube videos.

Success can then be gauged by increased website traffic, more Facebook fans, and more YouTube views. It's increased awareness that can be easily quantified.

Deluxe Web Sites starting from \$3000

Schollnick Advertising will work with you to develop a custom designed website for your business. Month to month or long-term contracts are available. First month of operation includes:

Up to 15 pages completed in HTML and CSS.

Articles, 2 video blogs, 4 written blogs, polls, contact and request forms, image slideshows, maps and directions, and video streaming for your initial month. Additional services may be purchased through Internet Power Strategies™.

The option to have your website hosted by Schollnick Advertising for one year.

Example: www.celebritylimoservice.com

SCHOLLNICK
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Celebrity Limousine Call Us Today!
504-888-5466

Home | Weddings | Services | Rates | Our Fleet | Contact Us Today

Get Quote

Welcome to the Celebrity Limo Experience

New Orleans
SUPERIOR LIMOUSINE SERVICE

Celebrity Limousine Service has been in the Metro Area since 1982.

We take special pride in giving you the absolute best service. Our company is fully licensed with qualified chauffeurs. We are family owned and operated. Celebrity Limousine Service has serviced three Super Bowls, the Republican Convention, NCAA Final Four, Sugar Bowls, famous musicians, and movie stars and provided transportation during the papal visit.

Request a Quote Today!

Our Services

Weddings

Corporate Events

Airport Transfers

Nights Out & More...

Memberships

- Better Business Bureau
- New Orleans Visitors & Information Bureau
- National Limousine Association
- New Orleans Metro Transportation Association

Print Contracts

Standard Contract
Wedding Contract
Credit Card Authorization

Phone: (504) 888-LIMO (5466) or Toll Free: (800) 253-1991
Home | Weddings | Services | Rates | Our Fleet | Contact Us Today | Get Quote

Designed by [schollnickadvertising.com](http://www.schollnickadvertising.com)

INTERNET POWER STRATEGIES™

*This Dynamic and Aggressive
Full-Service SEO Package
Starts at \$2000 per Month.*

Services include:

Social Media Marketing

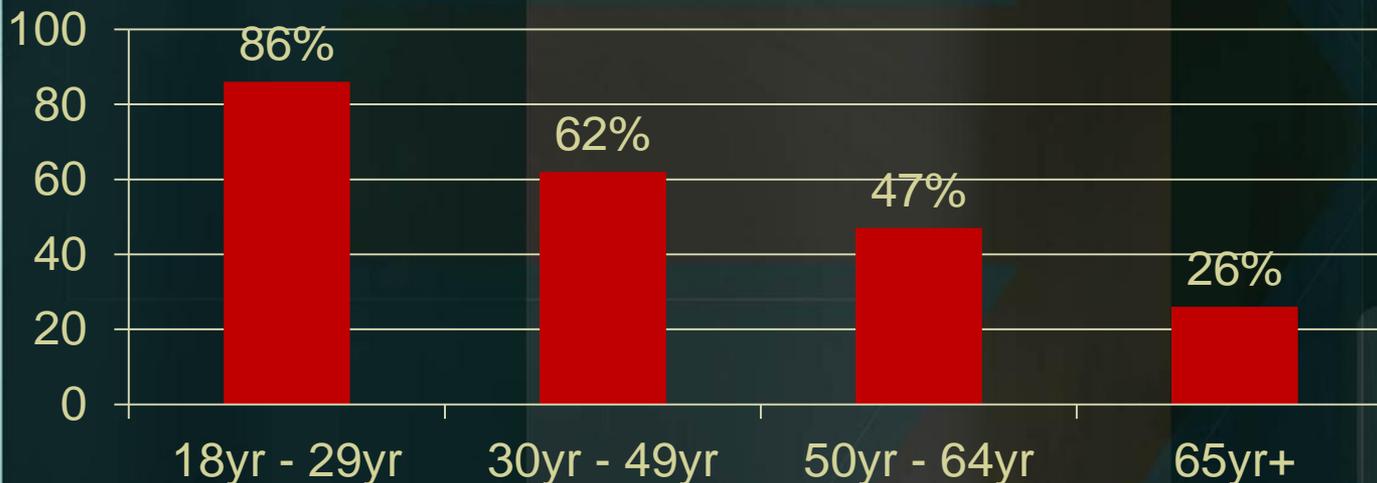
Webatorials™

Backlinks

The Social Media Effect

Internet Power Strategies™ will create and maintain your Social Media profile on Facebook, Twitter, LinkedIn, YouTube and other current trends in Social Media. A strong and active Social Media presence is essential to generate interest among internet users and turn them into new customers.

Internet Users Who Use Social Networking Sites





Social Media is an essential component of any comprehensive networking and marketing strategy. Internet Power Strategies™ uses Social Media to identify and track market trends while targeting specific demographic groups.

What are Webatorials?

Webatorials™ are an integral feature of Internet Power Strategies™. The first month of this package includes four written, and two video Webatorials™. These written and video editorials provide useful information and support for your company and industry.



Link Building

Search engines look at the number and variety of links inside and outside of a website to determine ranking. Internet Power Strategies™ will build these links for your website.



Internet Power Strategies™ provides your website with:

Thousands of Backlinks

Directory Link Building

Reciprocal Links

Types of Website Links Required for Successful SEO

Backlinks

An incoming link from another website.

Directory Link Building

An online directory of links to websites.

Reciprocal Links

A mutual link between two websites to ensure mutual traffic.

Implementation of Internet Power Strategies™ will :

**Generate
New
Leads**

**Increase Your
Company's
Visibility on
Social Media
Sites**

**Outperform
Your Online
Competition**

Search **E**ngine **O**ptimization



Search Engine Optimization (SEO) is based on two major components: 1. Website Design, both visible and non visible elements, and 2. Constant Maintenance of Website Content. Optimization on and off the website are needed to rank effectively in search engine results.

Below are the services we will provide to improve your web presence and increase your search result rankings. Frequent website content updates by us will keep your website ranked higher in search engine results.

1. Website Design

2. Constant Maintenance

What we will do to increase search engine ranking...

1. Website Design

1. Keyword research (finding the best keywords to target and rank).
2. Meta tags.
3. SEO friendly articles (properly formatted content, keyword density).
4. Internal linking or cross-linking.
5. Ping new content so it is indexed quickly.

2. Constant Maintenance

1. High PR (page rank) and authority backlinks.
2. Social bookmarking.
3. Press releases.
4. Ping backlinks so they are indexed quickly.

Website SEO Summary

Internet Power
Strategies™
features

Social Media Marketing

- Facebook
- Twitter
- YouTube
- Wikipedia

Webatorials

- Video Blogs
- Written Blogs

Backlinks

- Directory Listings
- High Page Rank
- Enhanced Web Presence



Just Getting Started?

Begin Your Web Campaign With

**INTERNET POWER
STRATEGIES™**

**Domain
Registration**

http://www

**Web
Hosting**

www.schollnickadvertising.com